

If You Miss Your
SHOPPING
NEWS
PHONE
Randolph 3215

DALY CITY

Complete
Coverage in
Daly City and
Colma

SHOPPING NEWS

Published Each Friday

Daly City, San Mateo County, California, Friday, July 28, 1944

Door Handle Distribution

"EDWARDS" PRESCRIPTION DRUG STORE

6272 Mission Street

Fresh Assorted
Chocolates
in Boxes

DRENE SHAMPOO
Regular or Special - 49c

Rubbing Compound
35c

BUBBLE BATH - 19c

Perfumes 25c. to \$2.00

WAVE SET - 10c

Mechanical Pencils
20c up

NAIL POLISH - 10c
REMOVER - 15c

LIQUORS and WINES

GIN - quart \$3.89

RUM - fifth \$3.49

Brandy - Tequila

CORDIALS - LIQUERS

WINES - fifths

DOLAN

6939 Mission Street
Opposite Jefferson Union
High School

BUILDING

supplies in "new or equal."

Lumber, Doors, Windows,
Wall Board, Roofing, Plumb-
ing Fixtures, Pipe, Fittings,
Toilets

MIDTOWN LIQUOR STORE

7144 Mission Street
Phone ELkridge 2128

ADVERTISED

BRANDS
OF
QUALITY
LIQUORS,
WINES,
BEERS,
MIXERS
AND
TOBACCOS

AT
MIDTOWN
CLOSED SUNDAYS

We recommend Midtown
Cleaners & Pressers
7146 Mission Street



Our boys must keep on fight-
ing—we must keep on buy-
ing WAR BONDS until vic-
tory is won. Keep on BACK-
ING THE ATTACK.

Safety - -
Side Vent - -

AUTO GLASS

COLMA
AUTO GLASS
7244 Mission Street

Buy 'em and
Keep 'em **WAR
BONDS**

They keep fighting—
You keep buying
WAR BONDS

Are you entitled to wear a
"target" lapel button? You
are if you are investing at
least ten percent of your in-
come in War Bonds every pay
day. It's your badge of pa-
triotism.

Radio Tubes

WE HAVE SUBSTITUTES FOR THE FOLLOWING
35L6 - 35Z5 - 35Z3 - 50L6 - 12SA7 - 12SK7 - 12SQ7 - Etc.

BYRNE RADIO STORE

RAnd. 7782 6241 Mission Street Opp. Daly City Theatre



BRIGHT EYES SAYS:

Yes, our modernizing
and recovering of fur-
niture is the talk of the
town. You'll hear one
friend telling the other
that our prices are
right.

We're Open Again
On Saturdays, too.

REB'S UPHOLSTERY SHOP

26-28 Hillcrest Drive

DElaware 4591

KEEP 'EM ROLLING

BUYING NEW TIRES?



B and C book holders are
now eligible for the pur-
chase of new tires when
needed; new tubes are
ration-free.
BUT—

Don't Be Misled By
Advertised Prices!

You can't buy tires downtown any cheaper
than at our stations. Everywhere you must pay
the same base price, to which are added iden-
tical federal and state taxes. The total is ex-
actly the same. And we operate independently
—can get whichever make you prefer.

FRANK'S UNION SUPER SERVICE STATIONS

No. 1
6200 Mission St.
9 A. M. to 9 P. M.

No. 2
Alemany Blvd. at Sickles
1 P. M. to 9 P. M.

In order that our employees may
have a vacation - - -

WE WILL BE CLOSED JULY 29 - AUGUST 10

REOPENING THURSDAY, AUGUST 10

WE OPERATE OUR OWN PLANT

DALY CITY CLEANERS

6274 Mission Street Phone DElaware 5261

We Call and Deliver -- Mechanic On Duty

SERVICE STATION, 6498 Mission Street
RAndolph 9805

REPAIR SHOP, 6716 Mission Street,
DElaware 1063

JEAN'S SUPER SERVICE STATION

AUTO REPAIRING AND BATTERIES
Rio Grande Products Greasing and Oiling



NOW PLAYING—

Thursday, Friday, Saturday, July 27-28-29—
LAIRD CREGAR, MERLE OBERON, GEORGE SANDERS in

"THE LODGER"

Also ERROL FLYNN, PAUL LUKAS in

"UNCERTAIN GLORY"

Sunday, Monday, Tuesday, July 30-31, August 1—

JAMES CAGNEY, EVELYN DAW in

"SOMETHING TO SING ABOUT"

Also BRUCE CABOT, RICHARD ARLEN, VIRGINIA BRUCE in

"LET 'EM HAVE IT"

SPECIAL SHORT — "AIRCRAFT CARRIER"

Wednesday, August 2—

ANNA NEAGLE, RICHARD GREENE in

"THE YELLOW CANARY"

Also BERT GORDON, MARGARET LINDSAY in

"LET'S HAVE FUN"

Thursday, Friday, Saturday, August 3-4-5—

ROBERT WALKER, DONNA REED in

"SEE HERE, PRIVATE HARGROVE"

Also PAUL LUKAS, K. T. STEVENS in

"ADDRESS UNKNOWN"

DALY CITY SHOPPING NEWS

Published Every Friday by Daly City Record
3317 SAN JOSE AVE. Telephone RANDOLPH 3215

MRS. D. M. BOYNTON Editor and Publisher
CLAUDE N. MOORE Business Manager

A CHANGE FOR THE "BITTER"

Lately, the Japs have been changing top military commanders as fast as a woman changes her mind—which IS quite fast.

The purpose, of course, is to make somebody the scapegoat for the defeats they are suffering. The trouble is, the supply of scapegoats has run out, and now Tojo has had to take a turn.

Sort of a change for the "bitter" we would call it.

CANTALOUPE: \$10 EACH

The American housewife doesn't have a "corner" on food problems, as she may be inclined to think at times, in trying to fulfill her duties as a first-class "Kitchen Commander."

A young woman recently returned from England told a reporter of the San Francisco News that the English women are not only faced with the danger of robot bombs, but with food prices which include such items as cantaloupes at \$10 each.

Of course, most people can survive without cantaloupe for each meal, but that price is indicative of the costs and shortages which confront the British people. We have long been more or less aware of food problems in England, but this example makes our own difficulties seem just what they are—infinite indeed.

In our country prices have risen, to be sure, but the combination of mass production and large-scale distribution operating through multi-unit retail outlets have played a major role both before and since Pearl Harbor in holding down American living costs.

And as for shortages—well, we Americans, on the whole, are actually better fed now than ever before—and we have always been the best fed people on the globe.

It all boils down to this: As far as food is concerned, America has hardly been touched by the war.

SECOND ANNIVERSARY

Sunday, July 30, marks the second anniversary of the creation of the Women's Reserve of the United States Navy by act of Congress. Since the establishment of the WAVES (as the "Women Appointed for Voluntary Emergency Service" are popularly known), more than 70,000 of America's finest young women have volunteered for service with the Navy.

These women have earned the respect of the Navy and of the public. They perform 250 different types of jobs. They serve as hospital corpsmen, yeomen, telegraphers, photographers instructors in the Link Trainers, synthetic gunnery instructors, parachute riggers, aviation machinist's mates, air control tower operators, storekeepers, switchboard operators, cartographers, I. B. M. operators, mail clerks, messengers, librarians, lithographers, in communications, and in nearly every other type of Naval shore job.

The Navy may be justly proud of its women and of the contribution they have made to the successful expansion of the world's greatest sea force.

Rear Admiral Ernest J. King pretty well summed it up when he said of the WAVES: "You who are members of the Women's Reserve have won the respect of the Naval service by your acceptance of military requirements, readiness for responsibility and already valuable contribution to the work of winning the war. You will share the gratitude of a nation when victory is ours."

Resident San Francisco To Receive New Telephone Directories Beginning July 31

A new grey-covered telephone directory was scheduled to be delivered in residential San Francisco during the period July 31 to August 4, inclusive, it was announced today by Lyle M. Brown, division manager of the Pacific Telephone and Telegraph company. Downtown areas were to receive the new books in a distribution beginning July 25 and ending July 29.

Brown stated that the people who deliver the directories have been instructed to collect all copies of the present green-bound issue, as an aid to paper salvage and to insure removal from circulation. He suggested that persons who will be out, or who do not wish to be disturbed, can assist by placing the discarded telephone books where they can be picked up by the delivery force.

"Everyone can lend greatly appreciated aid in handling the heavy volume of telephone calls here, by referring to the new telephone directory before calling, and asking information only for numbers not listed," Brown said.

Subscribers were reminded to remove valuable papers and notations from the old books before turning them in. In the last directory round-up, letters, War Bonds, and paper money, were lost by persons who forgot having tucked them away in the books. The directories are not examined after collection but are consigned to immediate salvage.

"While the new telephone book contains an increased number of listings and pages, it weighs less than the issue replaced," Brown said. "This was accomplished by condensation and use of lighter weight paper, as conservation measures. Further war-time economy was made possible by subscribers having more than two telephones, who generously agreed to use fewer directories than normally."

Smith, with 13 columns of listings, continues to be the name with largest representation in the directory, and is followed by Johnson with 10 columns, and Anderson with seven columns. Other leaders are Miller, Williams, Jones, Sullivan and Wilson.

Activity Calendar

Friday, July 28

10 a. m.—4 p. m.—Regular meeting, Red Cross Sewing workroom, Theatre hall. VOLUNTEERS NEEDED!

7:30 p. m.—Regular meeting, Sea Scout Ship No. 144, 6286-68 Mission street.

8 p. m.—Regular meeting, Company No. 4, D. C. F. D., Roosevelt and Peoria streets.

8 p. m.—Regular meeting, Old Glory, Post No. 2044, V. F. W., Little Italy hall, 6229-A Mission street.

Sunday, July 30

10 a. m.—Drill, Company A, 3rd Battalion, State Guard, 101 Parkview avenue.

2:30 p. m.—Sunday School, under auspices of Grace Presbyterian church, Colma Community Center building, Dunks street.

Monday, July 31

4 p. m.—Regular meeting, Cubbies, Pack No. 141, Grace Church of the Nazarene, Vista Grande and Santa Barbara avenues.

4 p. m.—Regular meeting, Cub Den No. 3, Pack No. 141, 178 North Parkview avenue.

7 p. m.—Regular meeting, Boy Scout Troop No. 141, Grace Church of the Nazarene, Vista Grande and Santa Barbara avenues.

Tuesday, August 1

7:30 p. m.—Regular meeting, Crocker Lodge No. 454, F. and A. M., Masonic temple.

8 p. m.—Regular meeting, Auxiliary No. 3, D. C. F. D., Mission and Westlake.

8 p. m.—Regular meeting, Daly City Band, No. 5 firehouse, Oliver and Bellevue.

8 p. m.—Regular meeting, El Carmelo Parlor No. 256, N. S. G. W., Masonic hall.

8 p. m.—Regular meeting, Ladies Auxiliary to Company No. 4, D. C. F. D., 6196 Mission street.

8 p. m.—Devotions, Our Lady of Perpetual Help church, 60 Wellington avenue.

8:30 p. m.—Public whist, Vista Grande Circle No. 253, Foresters, Linhares Social hall, 176 Los Banos avenue.

Wednesday, August 2

10 a. m.—4 p. m.—Regular meeting, Red Cross Sewing workroom, Theatre hall. VOLUNTEERS NEEDED!

12:10 p. m.—Regular meeting, Daly City-Colma Lions club, 215 West Portal avenue.

1:30 p. m.—Regular meeting, Brownie Troop No. 9, Grace Church of the Nazarene, Vista Grande and Santa Barbara avenues.

4 p. m.—Regular meeting, Cub Den No. 1, Pack No. 141, 6628 Mission street.

7:30 p. m.—Regular meeting, Company No. 1, D. C. F. D., 188 Santa Barbara avenue.

bara avenue.

7:30 p. m.—Regular meeting, Company A, 3rd Battalion, State Guard, 101 Parkview avenue.

7:30 p. m.—Regular meeting, Daly City Unit No. 410, American Legion auxiliary, Legion hall, 474 San Diego avenue.

7:45 p. m.—Weekly prayer meeting, Grace Church of the Nazarene, Vista Grande and Santa Barbara avenues.

8:15 p. m.—Regular meeting, El Carmelo Parlor No. 181, N. D. G. W., Masonic temple.

Thursday, August 3

1 p. m.—Regular meeting, Brownie Pack No. 8, Grace Church of the Nazarene, Vista Grande and Santa Barbara avenues.

4 p. m.—Regular meeting, Cub Den No. 2, Pack No. 141, 286 Los Banos avenue.

4 p. m.—Regular meeting, Cub Den No. 4, Pack No. 141, 3282 San Jose avenue.

4 p. m.—Regular meeting, Cub Den No. 7, Pack No. 141, 443 Hillside boulevard.

8 p. m.—Regular meeting, Court St. Mary No. 1155, C. D. A., Masonic hall.

8:15 p. m.—Regular meeting, Colma Vista Grande Aerie No. 1848, F. O. E., Little Italy hall, 6229-A Mission street.

Colorful Line



RETURNING TO FASHION
FAVOR, after a year of partial seclusion, the long-skirted evening gown appears on the autumn scene in vibrant color combinations. Exciting shades of royal blue and fuchsia were chosen by CBS singing star Jeri ("Jack Pepper Show") Sullivan to enliven smooth lines of the currently popular molded silhouette.

BUBBLE-DANCER — is U. S. war slang describing a dish washer. Even a dish washer has wartime duties. Yours is to work and buy more War Bonds in the 3rd War Loan.



SHARE YOUR CAR

GOODNESS!

Laura Lee
CANDY SHOP

Will Be Closed One Week
JULY 30 -- AUGUST 4

Will Reopen AUGUST 5

6229 Mission Street

ANNOUNCEMENT

To Our Friends and Customers

We are closing the Ocean View Bakery, 98 Broad street, on August first. We want to express our sincere appreciation to the people of this district, and especially of Daly City, for the generous patronage accorded us.

Mr. and Mrs. Karl Hoefflin

BUY WAR BONDS AND STAMPS

JOBING and REPAIRING OF ALL KINDS
PATENT CHIMNEYS, FURNACES
AND WATER HEATERS OF
EVERY DESCRIPTION

STATE SHEET METAL WORKS

(Formerly DOWNALL Sheet Metal Works)
6084 Mission St. RAndolph 10153

Trustworthy

Our determination has ever been to maintain an organization worthy of your trust. For, in the compounding of prescriptions, a precious life may be the cost of compromise. Your trust in our reliable compounding will be well placed. And, it costs no more—often less—to come to this pharmacy.

McGRAW BROTHERS

Prescription Pharmacists
"THE CORNER DRUG STORE"
Daly City RAndolph 6012



Buy Bonds & Stamps



SAFeway Homemakers' Guide

Summertime BAKING NEEDS

ENRICHED FLOURS	
Kitchen Craft	1 ²⁵
Fine Family Type Flour—25-lb. bag	
Drifted Snow	59¢ 25-lb. bag 1 ²⁹
Sperry—10-lb. bag	
Gold Medal	61¢ 5-lb. bag 33¢
10-lb. bag	
Globe A-1	57¢ 5-lb. bag 31¢
10-lb. bag	

Cherub Milk	Evaporated 3 for 27¢
Toll cans	
Biscuit Flour	Globe A-1 29¢
40-oz. cn.	
Shortening	Royal Satin—3-lb. gl. 60¢

CAKE FLOUR	EXTRACT
Swansdown—44-oz. cn. 25¢	Crescent Mapleine 29¢
MARGARINE	PIE CRUST
Sunny Bank (2 points) 1-lb. cn. 18¢	Singer's 8-oz. cn. 8¢

How to make a "Jiffy" cake

THIS CAKE is the magic answer, when you're really in a hurry. Takes only a few minutes to make the batter, and a half-hour to bake. Here's the recipe:

JIFFY CAKE

1½ cups enriched flour ½ cup milk
2½ tps. baking powder ½ cup softened shortening
¼ tsp. salt 1 egg
1 cup sugar 1 tsp. vanilla extract

Sift flour; measure; sift into large bowl with baking powder, salt, and sugar. Measure milk into cup; add shortening to fill. Dump milk, shortening, unbeaten egg, and flavoring into flour mixture. Beat with rotary beater 2 to 3 minutes, or until batter is smooth. Pour batter into well greased shallow square cake pan (8x8x2). Bake in moderate oven (375° F.) 30 minutes, or until done. Serve warm or cold, plain or with sauce. Serves 8.

Cup Cakes, too, require surprisingly little time to prepare (summertime suggestions: serve them split and covered with crushed fresh fruit, or with frosting, or with powdered sugar). The recipe:

CUP CAKES

1½ cups enriched flour 1 cup sugar
2½ tps. baking powder 1 tsp. vanilla extract
¼ tsp. salt 1 egg
½ cup shortening ½ cup milk

Sift flour; measure; mix and sift flour, baking powder and salt. Cream shortening until smooth; gradually add sugar, creaming until fluffy; beat in vanilla and egg. Add flour alternately with milk, beating until smooth after each addition. Turn into greased muffin pans and bake in moderate oven (375° F.) about 25 minutes. Makes 18 cakes.



Safeway
Homemakers' Bureau
JULIA LEE WRIGHT, Director

SAFeway Farm-Fresh PRODUCE

HEAD LETTUCE
Fresh, Crisp
POUND 4¢

Gravenstein Apples	2 lbs. 22¢
Peaches	Fancy quality (4 lbs. or more)—basket 29¢
String Beans	Fresh, Delicious 2 lbs. 19¢
Banana Squash	New Crop—Lb. 4½¢

All items including produce subject to stock on hand and price changes made necessary by market fluctuations or new regulations from OPA



"Fresh as a daisy"
(old time saying)
"Fresh as Safeway's Produce"
(modern saying)

White King Soap
Toilet—Bar 3 for 14¢

Sunbrite Cleanser
13-oz. can 3 for 14¢

Old English Wax
No. Rubbing—Qt. glass 69¢

Ivory Soap
Large bar 3 for 29¢

Old Dutch Cleanser
14-oz. can 2 for 15¢

TOKEN SAVERS

Highway Corn	Golden Cream Style—No. 2	12¢
Del Monte Corn	Golden Cream Style—No. 2	14¢
Pict Sweet Peas	(5 points) No. 2 can	15¢
Green Beans	Gardenside—No. 2 can	13¢
Baby Foods	Heinz Strained Assort. (1 pt.) 4½-oz.	8¢
Treet	Armour's Luncheon Meat—12-oz. can	30¢
Italian Dinners	Superio (2 points)—Pkg.	23¢
Soup Mix	Rancho Dehy. Noodle & Onion 4 Pkgs.	29¢
Cheese	Cream & Pimento, Kraft Phil. (2 for 1) 3-oz.	11¢
Beans	M.J.B. White or Pink (4 points) 2-lb. cn.	23¢
Cocktail	Vegetable—V-8 (2 points) 18-oz.	2 for 29¢
Grapefruit Juice	Treesweet Unswt.—46-oz.	29¢
Graham Crackers	Pirate's Gold—1-lb. cn.	19¢
Toilet Tissue	Silk—Reg. roll	3 for 11¢

GUARANTEED MEATS

"Meat for good eating!"—that's the kind Safeway offers you—and every bit of it is guaranteed to please you! Try buying all your meat at Safeway, and note the savings!

Beef Short Ribs	Lean Plate Rib Cuts for Baking—Lb.	15¢
Fresh Pork Sausage	In Bulk, Type 2—Lb. Very Tasty	37¢
Breast of Veal	For Braizing or Stewing, Bone In—Lb.	20¢
Sliced Fancy Bacon	Market Sliced, Derinded Lb.	39¢
Eastern Salt Pork	Well Streaked with Lean, By the Piece—Lb.	20¢
Fresh Pork Roast	Fresh Picnic Cut of Choice Pork Lb.	27¢
Corned Beef Tongues	Select U. S. Inspected, Type A—Lb.	25¢



EVERYDAY NEEDS

Pork & Beans	Van Camp's (15) 27-oz.	2 for 25¢
Tomato Juice	Sunny Dawn (6 pts.) No. 2	3 for 27¢
Edwards Coffee	Vacuum Packed in Glass—lb.	27¢
Folger's Coffee	Reg. or Drip—1-lb. glass	31¢
Peaches	Highway Sliced (43 points) No. 2½ can	21¢
S&W Brown Rice	2-lb. carton	24¢
Sparkling Water	Crag, M. Mix—Qt. (Dep.)	2 for 15¢
Cola Syrup	Mavis—12-oz. glass	25¢
Canterbury Tea	Orange Pekoe—¼-lb. cn.	22¢
Tree Tea	M.J.B. Orange Pekoe—¼-lb. cn.	25¢
Cheerios	Cereal—7-oz. cn.	11¢
Shredded Ralston	Cereal—12-oz. cn.	11¢

Devil Food Layer Cake | **Special Coffee Cake**
With creme icing 33¢ | Package 20¢

Nu-Made Mayonnaise
Pt. jar 27¢ Qt. jar 47¢

Fontana Paste
Assorted—Pkg 3 for 25¢

Older Yorke Cheese
Sheffords (5 points) ½-lb. pkg 19¢

Hi-Ho Crackers
Loose Wiles—1-lb. cn. 21¢

Sweetheart Soap
Toilet—Bar 2 for 13¢

IT'S DIFFERENT, NOW!



Prices in this ad are effective Thursday through Saturday, July 27, 28, 29 inclusive, in San Francisco, Oakland, Alameda, Berkeley, Richmond, Hayward, and other cities and towns in San Mateo, Alameda, and Contra Costa Counties unless changes are required as a result of new O.P.A. regulations.

Safeway Not Only Observes Ceiling Prices...

...but whenever possible offers you food priced at less-than-ceiling! Take advantage of Safeway's consistently low prices—save money by buying all your food at Safeway!

SAFeway

Want To Do Your

Then, In The Fifth
Buy More War Bonds
BACK the ATTACK

His patriotism

BLO



Yours is written
in the 5TH W

THE stepping stones to victory
are red with blood of Ameri-
can heroes. Tarawa . . . Salerno
. . . Cassino. Their patriotism is
written in blood.

Your patriotism is written on
every Bond you buy in this vital
5th War Loan. Your name on a
War Bond means you're behind
our invasion troops.

Help hasten the day of Vic-
tory by investing in extra War

Bonds no
you've e
before.
Invest \$
\$400.
Those v
invest

For d
we've ev
fail our
plunge
bloodies

WELCOME
when they

★ This is an official U.S. Treasury advertisement—prepared by the Treasury Department.

T. R. HOPMAN
Electrician
RADIO SERVICE
Delaware 5629

KEEP ON
Backing the Attack!
WITH WAR BONDS

Chiff Pettigrew
DALY CITY
GARAGE
TOWING - REPAIRING
47 Hillcrest Drive
Randolph 2930

JAMES E. DONAHUE
DE SOTO - PLYMOUTH
Sales and Service
6259 Mission Street
Randolph 9941

"Joe" "Fred"
MATHER BROS.
AUTO REPAIRING
WELDING
6041 Mission Street
Delaware 3426

A. L. Timossi A. Ferraris
MISSION AUTO CO.
CHRYSLER - PLYMOUTH
Dealer
6465 Mission Street
Randolph 6334

War Bond Dollars Are
DOUBLE DUTY
DOLLARS

O. C. Bartens
PANTALEONI BROS.
DODGE & PLYMOUTH
Motor Cars
DODGE TRUCKS
Good Used Cars - Hood Tires
7046 Mission Street
Randolph 3868

Frank
DALY CITY
BARBER SHOP
Expert Haircutting For
The Whole Family
6371 Mission Street

Mrs. Theresa Cerna
LA CERNA
BEAUTY SALON
5 Wellington Avenue
Delaware 9868

Mrs. Jennie Borelli
CUT 'N KURL
BEAUTY SALON
All Lines Beauty Culture
Ladies' and Infants' Wear
6654 Mission Street
Randolph 6292

Julia Boschi
DALY CITY
BEAUTY SHOP
Permanent Waving
6315 Mission Street
Randolph 8277

Frances Vitsen
LITTLE
BEAUTY SALON
Individual Hair Dressing
Scalp Treatments
6019 Mission Street
ELkridge 6077

BUY MORE
WAR BONDS
and
STAMPS!

BUY MORE
BONDS
for
VICTORY

Lena Redmond
CENTRAL CREAMERY
TASTY SANDWICHES
Milk Shakes - Sodas - Sundaes
6331 Mission Street
ELkridge 4220

Rose Hanson
DALY CITY
CREAMERY
For Young And Old Alike
Ice Cream - Sodas - Sundaes
6288 Mission Street
Randolph 9639

R. C. Coombs
GOODNESS!
LAURA LEE
CANDIES
6229 Mission Street
Delaware 2940

A. Milano
DALY CITY
LIME & CEMENT CO.
399 Templeton Avenue
Randolph 1871

T. M. Hagaman
DALY CITY
CLEANERS
6274 Mission Street
Delaware 5261 Randolph 5781

DON'T
SPREAD
FALSE
RUMORS

ANDREW VIRENO
Resident Agent
Real Estate and Insurance
6196 Mission Street
Office Randolph 5002
Residence ELkridge 2442

Elton A. McGraw
McGRAW BROTHERS
Prescription Pharmacists
"The Corner Drug Store"
6300 Mission Street
Randolph 6012

Mrs. Elizabeth Barlesi
COLMA DRY GOODS
7389 Mission Street
ELkridge 2792

Kaye Abrami
KAYE'S SMART SHOP
LADIES' APPAREL
INFANTS' WEAR
66 School Street
ELkridge 3710

Henry Warshawski
WARSHAWSKI'S
DRY GOODS
Furnishings - Shoes
6340 Mission Street
Delaware 6231

GELSI'S PLACE
MIXED DRINKS
BEER - WINE
6278 Mission Street
Randolph 9729

Alfred W. Robertson
ROBERTSON'S
EGG STORE
FRESH EGGS - BUTTER
Highest Quality - Lowest Prices
9 Hillcrest Drive
Randolph 6846

KEEP ON
Backing the Attack!
WITH
WAR BONDS

B. L. Meritt
MERRITT ELECTRIC
58 Bepler Street
Delaware 7817

Fred Lagomarsino
SCHOOL STREET
NURSERY
Flowers and Plants of All Kinds
The Year Around
213 School Street
Delaware 0981

REB'S
Upholstery Shop
26-28 Hillcrest Drive
Daly City
Delaware 4591

G. Belli & Sons
COLMA PIONEER
GROCERY
Colma, California
San Pedro Road
Delaware 9040

P. W. Selby, Proprietor
PHIL'S GROCERY
108 Los Olivos Avenue
ELkridge 0458

Smartly Styled Dresses,
Slacks, etc.
Shepherd Specialty Shop
6389 Mission St. - Daly City
JU 4-9034
Dr. Shaghoian Bldg.

Geo. Nick & Bro.
PHILOSOPHY STORE
Groceries - Fruits
Vegetables
31 Hillcrest Drive
Randolph 2799

T. B. Jones
WARDROBE
Cleaners and Pressers
6748 Mission Street
JUNiper 4-8821

Robert Fessenden
WESTLAKE MARKET
Staple & Fancy Groceries
Fresh Fruits & Vegetables
301 Miriam Street
Randolph 9667

L. H. COMER
HARDWOOD FLOOR
CONTRACTOR
Old Floors Resurfaced and
Refinished
159 Santa Cruz Avenue
Randolph 9294

Joe Howarth
DALY CITY
AUTO WRECKERS
Cars Bought For Scrap
Metal for Uncle Sam
7201 Mission Rand. 9592

R. S. JOHNSON
Body and Fender Repairing
Complete Auto Painting
Radiators Repaired
Welding
5990 Mission DEL 1173

Comply With
Dimout
Regulations

Are you entitled to wear
"target" lapel button?
are if you are investing
least ten percent of your
come in War Bonds every
day. It's your badge of
patriotism.

BUY
WAR BONDS!

Alfred Guttin
Daly City Dress Sho
SILK and WASH DRESSES
LINGERIE - HOSIERY
6277 Mission Street
Phone Delaware 7207

Part For Victory?

the Loan Drive
onhan Ever ---

is written in
D.



en ry Bond you buy
LOAN !

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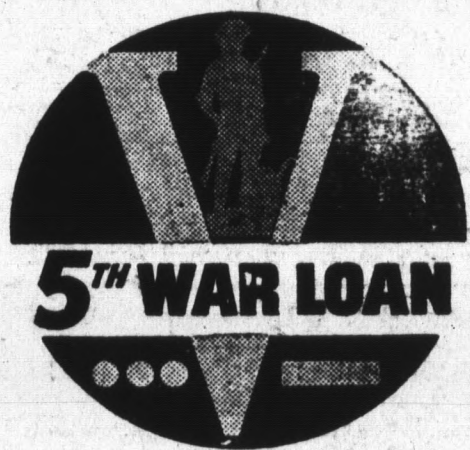
est job
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diest
UNTEERS
War Bonds

ed us Treasury Department and War Advertising Council ★

Pasquale Stanghellini
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Make it a thrifty CHRIST-
MAS—give WAR BONDS.
Keep on BACKING THE
ATTACK.

Volunteer For
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Backing the Attack!
WITH WAR BONDS

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Daly City's Finest Wine and
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Potted, Bedding and Novelty
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Wholesale - Retail
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Time To Start Your
VICTORY GARDEN
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Help Your
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HOME APPLIANCES
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BEER - WINE - WHISKEY
On Sale - Off Sale
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Randolph 9616

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YOUR
TIN
CANS**

John Sacaldasis
**DALY CITY
COFFEE SHOP**
FOR GOOD MEALS
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WAR BONDS
and
STAMPS**

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DANCING
COCKTAILS
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Randolph 9591

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LENA'S CAFE
Homemade Sandwiches
BEER - WINE
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IS OUR QUOTA
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WITH
WAR BONDS!**

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Ready Mixed Concrete
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KEEP ON
Backing the Attack!
**WITH
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John Soldavini
**BELLI MOTOR
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CARR'S SERVICE
Complete Lubrication Service
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We Specialize In Lubrication
Free Pick Up and Delivery
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SUPER SERVICE
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Motor Work Our Specialty
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*Buy more War Bonds now
for Future security, too!*

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6512 Mission Street
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 Keep on Backing the Attack
with your purchases of WAR
BONDS. Give War Bonds
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YUkon 2112

Vic Gotelli
**JEAN'S SUPER
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RIO GRANDE PRODUCTS
Auto Mechanic On Duty
Greasing and Oiling
6498 Mission Randolph 9805

	Name	Address	Phone	Prop. or Mgr.	Date Est.
AUTO SALES AND SERVICE	Belli Motor Company	Mission and San Pedro	DElaware 6300	M. J. Soldavini	1867
	Daly City Garage	47 Hillcrest	RAndolph 2930	Cliff Pettigrew	1916
	James E. Donahue	6259 Mission	RAndolph 9941	James E. Donahue	1932
	R. S. Johnson	5990 Mission	DElaware 1173	R. S. Johnson	1939
	Mather Bros.	6041 Mission	DElaware 3426	Joe and Fred Mather	1928
	Mission Auto Co.	6465 Mission	RAndolph 0334	A. L. Timossi & A. Ferraris	1925
	Pantaleoni Bros.	7046 Mission	RAndolph 3868	Victor & Vincent Pantaleoni	1928
	Peter Venturino	5975 Mission	RAndolph 9922	Peter Venturino	1939
AUTO WRECKERS	Daly City Auto Wreckers	7201 Mission	RAndolph 9592	Joe Howarth	1931
BARBER SHOPS	Daly City Barber Shop	6371 Mission			1926
BEAUTY PARLORS	Cut 'N Kurl	6654 Mission	RAndolph 0292	Mrs. Jennie Borelli	1934
	Daly City Beauty Shop	6315 Mission	RAndolph 8227	Julia Boschi	1940
	La Cerna Beauty Salon	5 Wellington	DElaware 0868	Mrs. Theresa Cerna	1938
	Little Beauty Salon	6019 Mission	ELkridge 0077	Frances Vitzon	1941
CANDY STORES AND CREAMERIES	Central Creamery	6331 Mission	ELkridge 4220	Lena Redmond	1940
	Daly City Creamery	6288 Mission	RAndolph 9639	Rose Hanson	1935
	Goodness! Laura Lee Candies	6229 Mission	DElaware 2940	R. C. Coombs	1940
CEMENT AND CONCRETE	Daly City Lime & Cement Co.	399 Templeton	RAndolph 1871	A. Milano	1916
CLEANERS AND DYERS	Daly City Cleaners	6274 Mission	DElaware 5261	T. M. Hagaman	1940
	Wardrobe Cleaners	6748 Mission	JUniper 4-8831	T. B. Jones	
CORSETIER (Individual)	Spirella	332 Miriam	RAndolph 6895	Mrs. Eula Jakobsen	1942
DRUG STORES	McGraw Bros' Pharmacy	6304 Mission	RAndolph 6012	E. A. McGraw	1928
DRY GOODS	Colma Dry Goods	7389 Mission	ELkridge 2792	Elizabeth Bariesi	1940
	Daly City Dress Shop	6277 Mission	DElaware 7207	Alfred Guttmann	1938
	Kaye's Smart Shop	66 School	ELkridge 3710	Kaye Abrami	1941
	Shepherd Specialty Shop	6389 Mission	JUniper 4-9034	Mrs. Wm. A. Shepherd	1943
	Warszawski's Dry Goods	6340 Mission	DElaware 0231	Henry Warszawski	1922
EGGS AND BUTTER	Robertson's Egg Store	9 Hillcrest	RAndolph 6846	Alfred W. Robertson	1931
ELECTRICIANS	Meritt Electric	58 Bepler	DElaware 7817	B. L. Meritt	1935
FLORISTS	Schoff St. Nursery	213 School	DElaware 0981	Fred Lagomarsino	1929
GROCERIES	Colma Pioneer Grocery	San Pedro	DElaware 9040	G. Belli & Sons	1937
	Keithley's Market	6390 Mission	RAndolph 5884	"Red" Keithley	1940
	Lucca Ravioli Co.	7370 Mission	RAndolph 6102	Pat and John Stanghellini	1926
	Philosophy Store	31 Hillcrest	RAndolph 2799	Geo. Nick & Bros.	1907
	Phil's Grocery	108 Los Olivos	ELk. 0458	P. W. Selby	1939
	Westlake Market	301 Miriam	RAndolph 9667	Robert Fessenden	1938
HARDWOOD FLOORS	L. H. Comer	159 Santa Cruz	RAndolph 9294	Larry Comer	1928
HOSPITALS	Villa Sanitarium	Vale and Werner	RAndolph 3636	Joseph Sarto	1929
INSURANCE	A. J. Gaggero	7377 Mission	DElaware 8485	A. J. Gaggero	1930
	P. G. Selmi	39 Wellington	DElaware 2663	P. G. Selmi	1939
	Andrew Vireno	6196 Mission	RAndolph 5002 & ELk. 2442		1943
LIQUOR STORES	Gelsi's Place	6278 Mission	RAndolph 9729	Egedio Gelsi	1935
	Midtown Liquor Store	7144 Mission	ELkridge 2128	Mrs. Desolina Scooca	1941
LUMBER YARDS	Dolan Bldg. Supply Co.	6939 Mission	RAndolph 6995	D. A. & J. F. Dolan	1923
	A. L. Stockton Lumber Co.	6100 Mission	DElaware 6320	A. H. Stockton	1909
MATTRESSES	Daly City Mattress & Upholstering Co.	6754 Mission	DElaware 9792	E. J. Allen	1936
MEAT MARKETS	Lucca Meat Market	Colma	RAndolph 6102	L. Pinochi & L. Stanghellini	1932
MORTUARY	W. C. Lasswell & Co.	6154 Mission	RAndolph 0100	B. Lasswell & I. Lasswell	1916
NURSERIES	Bungalow Nursery	Hillside	RAndolph 3718	Mr. & Mrs. Werle	1919
	Daly City Nursery	559 San Diego	DElaware 9907	F. & S. Bryant	1921
PLUMBER	A. M. Harrison	6236 Mission	DElaware 1991	A. M. Harrison	1927
RADIO SHOPS	Byrne Radio Store	6241 Mission	RAndolph 7782	Edward Byrne	1931
	Hopman Electric	27 Gambetta	DElaware 5629	T. R. Hopman	1929
RESTAURANTS	Central Club	6282 Mission	RAndolph 9616	A. Sardi	1938
	Daly City Coffee Shop	6339 Mission	ELkridge 2657	John Sacaldasio	1928
	Gilmore's Inn	6456 Mission	DElaware 1286	Harry Gilmore	1942
	Hilltop Lodge	22 Hillcrest	RAndolph 9591		1940
	Lena's Cafe	6508 Mission	RAndolph 10017	Lena Sereni	1940
	Theatre Grill	6233 Mission	RAndolph 9787	George Spoulos	1931
	Pac. Coast Aggregates	Junipero Serra (85 - 2nd St.)	DElaware 3438		
SAND AND GRAVEL	Frank's Union Super Service Station	6200 Mission		Frank Rehn and Staff	
	Carr's Service	6755 Mission	RAndolph 9755	J. O. Carr	1939
	Hammar's Shell Service	6098 Mission	RAndolph 9821	M. L. Hammar	1937
	Jean's Super Service Station	6498 Mission		Vic Gotelli	1943
SHEET METAL	Daly City Sheet Metal	6512 Mission	JUniper 4-4469	Frank Neumann	1933
THEATER	Daly City Theatre	Mission & Flournoy	YUkon 2112	Art Kloth	
UPHOLSTERY	REB'S Upholstery Shop	26-28 Hillcrest	DElaware 4591	R. E. Bennett	1942

Ration Date Calendar For All

GASOLINE

"A" coupons each good for three gallons, B-3 and C-3, B-4 and C-4 coupons each good for five gallons. B-2 and C-2 not good after June 1. A-11 coupons valid through June 21. A-12 coupons became valid, June 22; good through September 21.

TIRES

Periodic passenger tire inspection discontinued, but must be inspected prior to replacement. (Save inspection records for tires and gasoline applications.)

PROCESSED FOODS

Book Four: blue stamps A-8, B-8, C-8, D-8, E-8, F-8, G-8, H-8, J-8, and K-8, L-8, M-8, N-8, P-8, Q-8, R-8, S-8, T-8, U-8, V-8 valid indefinitely.

Blue stamps R-8, S-8, T-8, U-8, and V-8 became valid, June 1, for indefinite period.

Blue stamps W-8, X-8, Y-8, Z-8, and A-5 became valid for processed foods, July 1.

Blue stamps B-5, C-5, D-5, E-5, and F-5 become good, August 1, for processed foods and remain valid indefinitely.

MEATS, FATS AND OILS

Book Four: red stamps, A-8, B-8, C-8, D-8, E-8, F-8, G-8, H-8, J-8, K-8, L-8, M-8, N-8, P-8, and Q-8, R-8, S-8, T-8, U-8, V-8, W-8, valid for 10 points each, indefinitely.

Red Stamps U-8, V-8, and W-8 became valid, June 4, for indefinite period.

Red stamps X-8, Y-8, and Z-8 became good, July 2.

Red stamps A-5, B-5 and C-5 become good, July 30, and remain valid indefinitely.

SUGAR

Book Four: stamps No. 30 and 31 each valid for five pounds indefinitely. Stamp 40 valid for five pounds for home canning through February 28, 1945. Extra sugar for canning, 10 pounds for each period, up to a maximum of 20 pounds, may be obtained by application at your ration board.

Stamp No. 32 became valid for 5 pounds for an indefinite period, June 16.

SHOES

Airplane Stamps No. 1 and 2 in Book Three valid indefinitely.

Health Brief

There were two cases of chicken pox in Colma for the week ending July 15, according to the health division bulletin of the San Mateo County Department of Public Health and Welfare for that period. No communicable diseases were reported for Daly City.

Of communicable diseases reported since January, 1944, chicken pox has far outranked all others in number of cases.

BROWNIE TROOP 9

Brownie Troop No. 9 will take charge of the War Bond booth at the Daly City theatre, tomorrow evening, July 28. The girls are under the leadership of Mrs. Betty Eschenauer, 161 Miriam street.

Current project for the Brownies is the making of scrapbooks for the hospitals. They meet every Wednesday, 1:30 p. m. at Grace Church of the Nazarene, Vista Grande and Santa Barbara avenues.

Drink Your Dessert



A cool delicious drink that's so good it can serve as dessert... that's a time-saving idea for summer meals. Keep the makings in the refrigerator and you can shake up this tempting Frosted Mocha in no time. That wonderful coffee flavor is achieved by a Coffee Syrup you make yourself. All you do is combine one cup of chilled cocoa or chocolate with two tablespoons of Coffee Syrup. Add a small ball of vanilla or coffee ice cream and whip or shake thoroughly. It's very good even without ice cream.

So when you want a cool coffee drink in a hurry, here's the solution... Coffee Syrup. It can be made in quantity and stored tightly covered in the refrigerator until needed. Then you have the makings of many delicious drinks such as, Coffee Milkshakes, Coffee Froths, and wonderful Coffee Ice Cream

Sodas. Coffee Syrup may also be used to flavor custards, puddings and ice creams. Use two or three tablespoons to each cup of milk or cream. Here is the recipe for Coffee Syrup. It's tested, of course.

Coffee Syrup

1 cup sugar
8 cups boiling water
2 cups ground coffee

Add sugar to boiling water, stir until dissolved and pour in a bowl. Remove from heat and add coffee, stir well, cover and let stand 15 minutes. Place 2 thicknesses of wet cheese cloth in a strainer and pour in coffee mixture. Let drip without stirring until grounds are dry. Store syrup in covered jar in refrigerator. Stir before measuring syrup. Yield: About 2 cups coffee syrup. Use 2 tablespoons coffee syrup to flavor 1 cup (8 ounces) milk. Sugar may be added if a sweeter drink is desired.



READING & WRITING

BY Edwin Seaver AND Robin McKown

If awards were given to the most dangerous fictional woman of the year, Ben Ames Williams would surely win the prize for his creation of Ellen, in his novel, "Leave Her to Heaven."



BEN AMES WILLIAMS

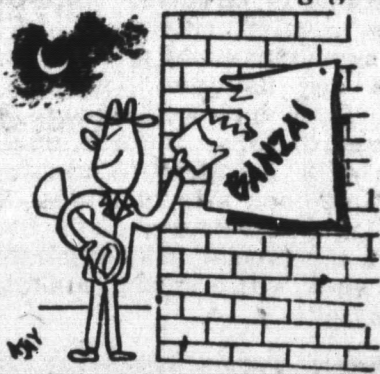
Ellen is a gal whom all wise men would do well to avoid, but they don't do it. She's pretty and witty and charming—when she wants to be. But when she loves anyone, she must own them, and her jealousy knows no bounds.

She resents it when her novelist husband spends time at his writing desk, as a result of which there are no more novels. But that's not the half of it. Her fury rises to a high peak at his tender affection for his crippled younger brother Danny, and she doesn't rest until she has talked the lad into taking a swim across the lake, too much for his feeble strength. Her jealousy turns toward her foster-sister Ruth next, and the vengeance she plans for her is diabolical beyond belief. Read it for yourself if you would know more.

"Leave Her to Heaven" is pretty sure to be a popular novel, and has already been bought by the motion pictures.

In his book, "Heaven Below" E. H. Clayton, an American missionary, describes some of the methods used by the Chinese underground in occupied Hangchow. Once he happened to see a Chinese engaged in the job of pasting up Japanese propaganda posters. "Aren't you very ashamed of yourself?" asked the American. "No," the Chinese replied. "You see, I put the posters up in the afternoon and get paid for them. I earn my living that way. Then I tear them all down at night. That's my real job."

"Basic History of the United States" by Charles and Mary Beard has been set aside by the Book-of-the-Month Club as a future book-dividend for subscribers.



BUY WAR BONDS AND STAMPS

Friday and Saturday Specials

WINE

Pellegrini or
Italian-California Brand
Gallon \$1.89

BABO 2 cans **23c**
Aunt Polly's Soup Mix **1c**

ALL FOR **24c**

QUALITY SERVICE SAVINGS

Featured in Our
MEAT DEPARTMENT

M. J. B. COFFEE **32c**
One-Pound Glass Jar

SALAD OIL **\$1.89**
Yolanda, gallon

PURE OLIVE OIL **\$1.99**
Livoti, quart

PEACH PRESERVES **29c**
Lady's Choice, 2 lb. jar

PINEAPPLE JUICE 2 FOR **27c**
Del Monte, No. 2 cans

GRAPEFRUIT JUICE 2 FOR **27c**
Treesweet, No. 2 cans

OXYDOL **23c**
Large Package

CRISCO **71c**
3-pound jar
1-pound jar **24c**

RABBIT PELLETS
Alber's or A-1 **\$3.59**

SCRATCH FEED
Globe A-1 **\$3.25**

All kinds of feeds, mash, whole grain,
alfalfa, and other livestock and
poultry needs.

COMPLETE SELECTION
OF FRUITS AND
VEGETABLES FOR
TABLE OR CANNING
At Their Best--
and Priced Right!

LUCCA RAVIOLI CO.

7370 Mission St., Colma

(We Reserve the Right To Limit)

Phone RANDolph 6102

This Month's
STAR RECIPE

By BETTY BARCLAY

Fresh fish require no points. Neither do milk, onion, lemon juice, or eggs. So a fish recipe can be pleasing to our ration book; it gives us a new way to serve our no-point fish, and bolsters the no-point, low-point program with a nutritious tasty.

The fish dish that has been chosen as this month's "Star" recipe is unique — it's baked in individual molds, attractive enough for company dinners. Try the recipe below and decide for yourself whether, or not we have chosen wisely.

Baked Fish Molds

3 cups Post Toasties, finely crushed
1½ cups milk
2 tablespoons mayonnaise
2 tablespoons chopped parsley
1½ tablespoons chopped chives or minced onion
2 tablespoons lemon juice
¼ teaspoon thyme
1½ teaspoons salt
Dash of pepper
2 cups cooked fish, flaked and chopped
2 eggs, well beaten.
Combine Post Toasties and milk; let stand 10 minutes. Add mayonnaise, parsley, chives, lemon juice, and seasonings and mix thoroughly. Then add fish and eggs and mix well. Turn into well greased molds or custard cups. Bake in moderate oven (375° F.) 35 to 45 minutes, depending upon size of molds. Serve with mustard sauce, made by adding 1 tablespoon prepared mustard to 2 cups white sauce. Makes 6 to 8 servings.

KEEP ON

Backing the Attack
WITH
WAR BONDS

Buy War Bonds!
Buy War Bonds!

LOCAL OPA ISSUES NEWS COLUMN

(Editor's note: this column is prepared for The Record's readers by the local OPA board and is printed by this newspaper for the convenience of both the public and the board.)

Conserve paper bags—Because of the extremely heavy demand of the Armed Forces for packaging materials, retail stores will have only half their wrapping paper and bag requirements for July and August. You can help conserve these materials. Do not ask for bags or wrapping material if you can possibly get along without them. Carry a shopping bag and take packaged goods that is already wrapped such as bread, cereals, soap, etc. "as is." Double up your purchases whenever possible.

The administration of price control, rent control and rationing for 1944-1945 costs \$1.35 for each person in the nation... That's less than 3¢ per week per person... Match that against the money saved you by price control on foods alone—a small cost to pay!

FOOD SUPPLY FACTS — At present most foods are in good supply and will continue so during the current growing season—barring unfavorable weather. Beyond the current season, the food supply for American civilians depends upon: the progress of the war, the weather, labor for emergency work on farms and in food processing plants, new farm machinery, and victory gardening and home canning efforts. While long-range forecasts about food may not always turn out 100 per cent correct, here in brief is the present outlook for civilian supplies.

MEATS — Adequate supplies as long as marketings continue high... except for preferred cuts from the better-grade carcasses on which military takings are heavy and civilian demand is strong.

DAIRY PRODUCTS — Fluid milk about the same as last year, well above pre-war. Butter, cheese, evaporated milk continue under rationing, with military requirements heavy.

EGGS — Record high most of this year, but expectations are

that supplies will be smaller next year.

VEGETABLES — Seasonal abundance of fresh vegetables. Because of greatly increased military needs, canned vegetables and vegetable juices to civilians will be cut sharply during the year, beginning in July.

FRUITS — Fresh fruits, particularly deciduous will be more plentiful, but canned fruits and juices about the same as last year's low supply.

SUGAR — Enough to cover essential needs but not to increase

rationed amounts.

FOOD FATS AND OILS — More for civilians than last quarter.

GRAIN CEREALS — Continue plentiful.

Your War Bond Investment Is Your Investment In America...

THE WORLD'S *Safest* INVESTMENT
WAR BONDS

KEEP ON

Backing the Attack

WITH WAR BONDS

WESTLAKE MARKET

301 Miriam St.

RAndolph 9667

Sunday Hours: 8 A. M. to 1 P. M.

Open Evenings Till 8 p. m.

SPECIALS

For FRIDAY and SATURDAY

CARROTS, large bunch 5c
CABBAGE, per pound 4c
ZUCCHINI SQUASH 2 lbs. 15c
POW WOW CLEANSER, can 10c
BELL PEPPERS, per pound 15c
RADISHES, large bunch 5c
TOMATOES 2 lbs. 25c
DURKEE'S MAYONNAISE, pint 33c
DAN-DEE SOAP POWDER 3 pkgs. 27c
(A Borax product)

Freshly Killed Domestic Rabbits

Complete Line of Canning Fruits & Supplies
Westlake Market Will Be Closed August 14-21



Colonial Dames

MAKE-UP BEAUTIFIER

You'll love this velvety, clinging foundation for it instantly beautifies the complexion—subtly veiling tiny lines and minor imperfections. Acts as a sun-screen and helps guard against drying. Flattering for all occasions. \$1.00, \$2.00. For added beauty, use with Colonial Dames Moist Rouge.

NOT CONNECTED WITH ANY SOCIETY

McGraw Bros.

6300 Mission St. RAnd. 6012

FARMERS MARKET

6386-6390 MISSION STREET

KEITHLEY'S QUALITY

FARMERS MEAT COMPANY

FRUITS and VEGETABLES

(Hours: 9 a. m. to 9 p. m. - Store Closed All Day Mondays)

THIS YEAR,
MORE THAN
EVER—

CAN
WHAT YOU
CAN
AND AS MUCH
AS YOU
CAN

CANNING SEASON IS HERE

SEE OUR WINDOWS FOR SPECIALS

Complete Line of Jars, Lids, and All
Canning Supplies

Meat

IS OUR

Business

Although we're modest by nature, we will admit to being experts where meat is concerned. We've spent a long time and had a lot of experience in the handling and cutting of meats. Why not let us help you solve your family's meat problems?

During the summer vacation period, our market will remain closed on Mondays, each week.